

Privacy Policy

Effective Date: January 2024

Thank you for choosing MyFreightRewards.com ("MyFreightRewards," "we," "us," or "our"). We are committed to protecting the privacy and security of your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you use our website and services.

1. Information We Collect

When you use MyFreightRewards.com, we may collect the following types of information:

- **Personal Information:** Information that identifies you or can be used to identify you, such as your name, email address, phone number, and company details.
- **Rewards Program Data:** Information related to the rewards programs you create or manage on our platform, including details about rewards offered to your customers.
- **Payment Information:** Information necessary to process payments, such as credit card details, though we do not store this information on our servers. Payment processing is handled by trusted third-party providers.
- **Log Data:** Information about your use of our website, including your IP address, browser type, pages visited, and other usage statistics.

2. Use of Information

We use the information we collect for the following purposes:

- To provide and maintain our services, including facilitating the creation and management of rewards programs.
- To communicate with you about your account, rewards programs, updates, and promotional offers.
- To process payments and fulfill transactions.
- To improve our website and services, analyze trends, and administer the website.
- To comply with legal obligations and enforce our policies.

3. Data Sharing and Disclosure

We do not share, sell, rent, or disclose your personal information to third parties, except in the following circumstances:

- With your consent or at your direction.
- To trusted third-party service providers who assist us in operating our website, conducting our business, or providing services to you, provided that these parties agree to keep your information confidential.
- In response to a subpoena, court order, or other legal process, or to comply with applicable laws or regulations.
- To protect the rights, property, or safety of MyFreightRewards, our users, or others.

4. Data Storage and Security

We store and process your information on secure cloud servers, with access restricted to authorized personnel only. We implement industry-standard security measures to protect your information from unauthorized access, disclosure, alteration, or destruction.

5. Data Retention

We retain your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. When we no longer need your information, we securely dispose of it or anonymize it to prevent identification.

6. Your Choices and Rights

You have the right to access, update, correct, or delete your personal information. You may also choose to opt out of receiving promotional communications from us. Please contact us at [Contact Email/Phone Number] to exercise your rights or make any requests regarding your information.

7. Policy Updates

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on our website, and we encourage you to review this policy periodically for the latest information.

8. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at [Contact Email/Phone Number]. We are committed to addressing and resolving any privacy issues in a timely and transparent manner.

By using MyFreightRewards.com, you consent to the collection, processing, and use of your information as described in this Privacy Policy.

MyFreightRewards.com
info@myfreightrewards.com

January 2024